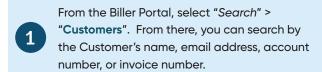
How to Send and Pay an Invoice via Text and Email

Teaching more customers to pay online means fewer phone calls, fewer walk-in payments, and more time to focus on other projects. This how-to guide provides step-by-step instructions for prompting your customers to make payments through text and email.

How To Send an Invoice By Text





Once the customer has been located, click the customer profile link. Once the profile has loaded, click the "History" tab towards the top of your screen.



From the "History" tab, you will see several icons towards the right side of each line item. Click the cell phone icon to send the customer a link to pay via text.



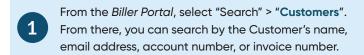
At this time you will see a pop-up, prompting you to enter the customer's mobile phone number to receive the text. Once entered, click the "Send" button.



The customer will then receive a text message, prompting them to click the provided link, at which point they will be redirected to the mobile website of the payment portal, where they can view their invoice, proceed to payment, enter their card and personal information, and process their payment.

New Bill from Mark Alcarez TEST
Amt: \$73.24
Due: 12/4/2020
www.invoicecloud.com/sms/
LGPPHW664
Now &

How To Send an Invoice By Text





Once the customer has been located, click the customer *profile link*. Once the profile has loaded, click the "History" tab towards the top of your screen.



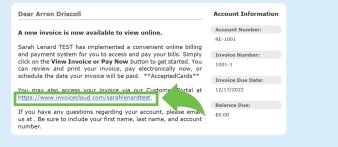
From the "History" tab, you will see several icons towards the right side of each line item. Click the cell *Envelope* icon to send the customer a link to pay Email.



At this time you will see a pop-up, prompting you to enter the customer's email address, or to send if the email address is already saved on file. Once entered, click the "Send" button.



The customer will then receive a text message, prompting them to click the provided link, at which point they will be redirected to the mobile website of the payment portal, where they can view their invoice, proceed to payment, enter their card and personal information, and process their payment.



Have any questions? We are always here to help:

<u>billermarketing@invoicecloud.com</u> • <u>training@invoicecloud.com</u>

Script

Intro text:

When a payer calls in or walks in to make a payment, utilize your new certification and take advantage of this opportunity to talk with the customer and show them the value of paying their bill online.

While I have you here, I wanted to show you how quickly you can pay your bill online. This is a quick and efficient process to easily pay your future bills online.

If they say yes:

Great – I am going to send you a text / Email now, which you will receive in just a second. You might want to put me on speakerphone if you're on the phone while I'm texting/emailing too! All you need to do is click on the link in the (text/email) message, and it will direct you to your payment portal. From there, you click on your invoice, enter your payment method, contact information, and press "Process Payment" to pay your bill.

You'll be able to confirm that you successfully made a payment because you'll receive an email receipt after you complete the transaction.

Don't lead with this because you're trying to get first-time payers to pay online and autopay may be a big step for them. However, if they're interested in learning about AutoPay, here is a way to talk about it.

Opting into Auto-Pay makes paying your bills even easier. You don't need to worry about remembering the due date for your bills anymore, on top of everything else you need to remember. When you're in the portal paying your bill this or next time, simply click the home button after you're logged in, click the Auto-Pay" button towards the top right corner of the screen, and follow the steps on the next page to set this up!

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